**ENG 3 This I Believe Pennant**

You are to create a pennant that uses design principles to showcase a quote that identifies one of your primary beliefs while also featuring your picture, name, and the text “This I Believe.”

1. Create a new folder in your ENG III folder in your U drive—call it “Pennant”
2. Open Photoshop. Then open the blank pennant in the P drive—handouts—BIS—Sullivan—Eng 3 Econ. Do NOT change the size of this pennant! (It should be six inches wide and eight tall).
3. Select a background design or image that either represents your interests or that you feel would best enhance your pennant. Make sure to search large images only in Google Images. Once you choose a design, view image and save in your Pennant folder in your U drive. Then open it in Photoshop and drag your background onto your pennant project. Re-size the background using the move tool to make it fit within your pennant.
4. Select a picture of yourself and save it in the U drive in your Pennant folder. Open it in Photoshop as well. Using cropping tools, crop out the background of your picture. Drag your picture to where you would like it placed on your pennant.
5. Download two fonts that you would like to use on your pennant. I recommend a clear, easy-to-read one for your header and a more details one for your quote. Try <https://www.1001freefonts.com/> for font ideas. When you choose one, extract it and install it. You must use the same computer each time you work on this project to avoid having to download the same font multiple times.
6. At the top of your pennant, use the text tool to write This I Believe and your name. Use text fx on your text OR add a gradient. Make sure not to go all the way to the top of your pennant—it will be folded over in order to hang it at a later time.
7. Add a semi-transparent rectangle of any color to your pennant. You are going to use this as a background for your quote.
8. Use the text tool to paste in your quote. Make sure you use quotation marks AND put the source of the quote after it. Fit this text onto your rectangle, and make sure it is easy to read.
9. Look over your project and make sure there are no spelling or punctuation errors. Your final project should be neat, professional, and easy to read.
10. When you are certain it is complete, save it in the Pennant folder in your U drive AND the P drive—handins—BIS—Sullivan—Eng 3 Econ—Pennant. Save as your lastname\_firstname.

You will be graded according to the following rubric:

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| --- | --- | --- | --- |
|  | **1** | **3** | **5** |
| **Content** | Either difficult to read OR has spelling/ punctuation errors | Mostly easy to understand and read | Easy to understand and read |
| **Design** | Attempts to use the elements and principles of design, but text is plan | Uses the elements and principles of design; font could be enhanced more | Effectively uses the elements and principles of design with text fx/ gradient and rectangle background |
| **Visual Appeal** | Overall, a somewhat professional project, but cropping and/ or other features could be done with more care | Overall, a professional project; cropping could be neater | Overall, a professionally, carefully, and well-planned project; cropping is neat and detailed |